**2017 IABC/Toronto OVATION Awards**

**Division 2 Entry Form**

Please answer the following five questions and upload as a PDF to the Work Plan section. There is an 800-character-entry limit for each section listed below.

1. Describe the organization. Why was this project undertaken?

1. Who was the audience(s) for this project? What do you know about the audience(s)?

1. List up to three key measurable objectives for the project. How well did the project meet the objectives?

1. List up to three key messages for the project.

1. Describe the resources (budget, time, others) available for the project and how effectively they were managed.