

IABC/Toronto 2018 Communicator of the Year Nomination Form



International Association
of Business Communicators
Toronto

Submit the completed nomination form and supporting information to toronto-programs@iabc.to. All submissions will be confirmed.

Incomplete nomination packages will not be considered.

DEADLINE FOR SUBMISSION - To be eligible for the consideration, nominations must be received by 11:59 p.m. EDT on November 30, 2018.

Name of nominee:

Name of nominator:

Title:

Title:

Company:

Company:

Business address:

Phone:

Phone:

Email:

Communications skills (maximum 250 words) – 30 points

Describe the nominee's communication accomplishments and successes. How has the nominee achieved business results or made an impact in the community by employing communications strategy and tactics?

Examples might include:

- A successful community outreach or public relations campaign
- Strong change management or crisis communications
- Effective government relations or advocacy that led to a key outcome

Demonstrated Leadership (maximum 250 words) – 30 points

Describe how the nominee has played a leadership role and has demonstrated influence with key stakeholders, employees, clients, and/or the community and ability to build strong relationships.

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Commitment to Ethical Standards (maximum 250 words) – 20 points

Describe how the leader's communications reflect honesty, accuracy, confidentiality and sensitivity consistent with IABC's Code of Ethics (<https://www.iabc.com/about-us/governance/code-of-ethics>).

Additional Information (maximum 250 words) – 10 points

Provide any additional information about the nominee that might assist the judges.

Supporting information – 10 points

In addition to a completed nomination form, please submit the following:

1. At least one (1), and up to five (5) links to videos, photos, media materials, articles, etc. that demonstrate what makes your nominee a great communicator.
2. Nominee's biography (one page maximum, PDF Document)
3. Nominee's digital headshot (high-resolution, colour image)

As a nominee for Communicator of the Year, I have read and verify that the information in this submission is accurate.

Nominee's signature:

Date:

Nominator's signature:

Date: