

Job Description: Copywriter

Title: Copywriter

Location: Greater Toronto Area / Remote

Terms: August 2024 - July 2025

Hours: Estimated 5-10 hours per month

Salary: This is a volunteer position

About the Role

We're looking for 1-2 copywriters to contribute to IABC Toronto's communications channels.

In this role you'll contribute written content to the award-winning Communicator virtual magazine, as well as social media content to IABC Toronto's channels.

Responsibilities

- Report into the Editor-in-Chief and Director of Social Media
- Work with VP, Communications to edit and ensure IABC Toronto tone of voice
- Work closely with the Communications team, and the various board members from all portfolios to share upcoming announcements and articles
- Ensure all articles and stories have been fact-checked and edited
- Contribute articles to the publication
- Keep internal collaborators informed of projects and progress and identify when extra support is needed

Top 5 Reasons to Apply

1. Network and collaborate with an incredible team of industry professionals
2. This is one of a few volunteer roles that enable you to work across all portfolios and VPs
3. Continue to hone your copywriting skills and create strong portfolio pieces
4. Show off your skills to potential employers/clients

Requirements

- Must have an active IABC Toronto membership

Skills Considered Advantageous

- A passion for writing

About Us

IABC Toronto is the world's largest IABC chapter. IABC is recognized as the professional association of choice for communicators and is committed towards establishing and supporting the highest professional standards of quality and innovation in organizational communication.

Apply in two easy steps

1. Fill out our [volunteer application](#) found here

2. Send an email to toronto-volunteers@iabc.to indicating what position you're interested in

Deadline

Please apply by August 25, 2024